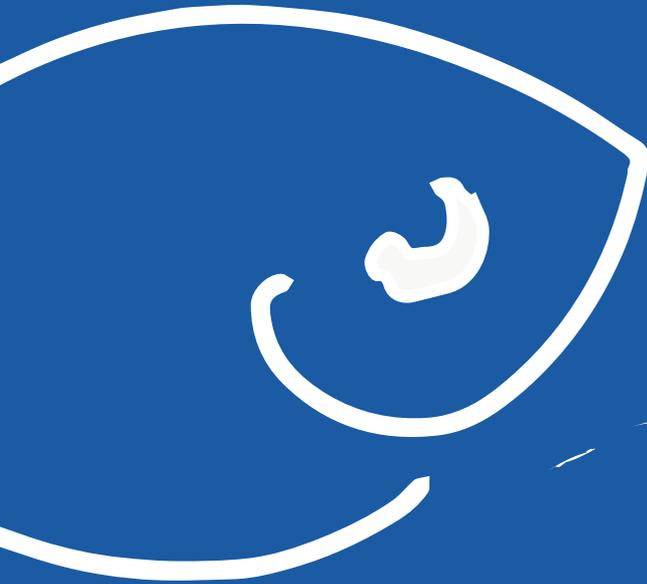


# MOROCCO



## EXHIBITORS DIRECTORY

SEAFEX 2016 / 07-09 NOVEMBER  
Dubai World Trade Centre / Hall 4 - 8

Kingdom of Morocco



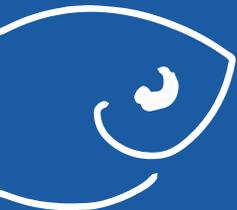
Ministry of Agriculture  
and Maritime Fisheries



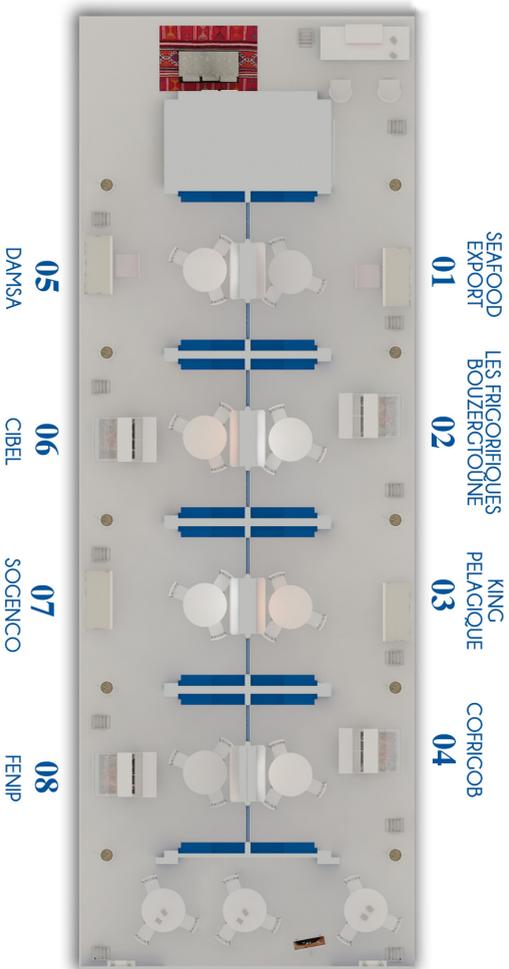




HIS MAJESTY THE KING MOHAMMED VI



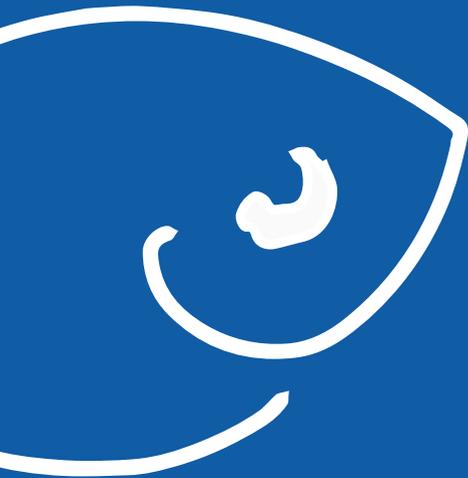
# Floor Plan





# Content

CIBEL .....	06
COFRIGOB .....	08
DAMSA .....	10
LES FRIGORIFIQUES BOUZERGTOUNE .....	12
NATIONAL FEDERATION OF SEAFOOD PROCESSING AND VALORIZATION INDUSTRIES - FENIP - .....	14
KING PELAGIQUE GROUP .....	16
SEAFOOD EXPORT/DIPROMER .....	18
SOGENCO .....	20



**CIBEL**



### Description of the company :

«CIBEL is a limited liability company operating in fish canning and other by-products, such as fishmeal and fish oil. It is considered as one of the leaders in producing and exporting canned fish to different markets all over the world. CIBEL counts 200 permanent employees and 700 seasonal.

CIBEL's aim is to be one of the best Moroccan fish canning producers, that's why over the last years, we have been equipped with the most recently invented technological tools, et have been highly certified with the last versions of the quality certifications»

Mr Mohammed EL BAISSI : General Manager  
Mr El Houssain CHAROUIT : Export Manager  
Ms Fatima zohra OTRY : Export Assistant  
Ms Mina MANAR : Export Assistant

#### Address :

Rue Al Mohit BP.135 Q.I.  
Anza Agadir - Morocco.

☎ : +212 5 28 20 40 10 / 11  
📠 : +212 5 28 20 40 80  
✉ : [importexport@cibel.ma](mailto:importexport@cibel.ma)  
✉ : [info@cibel.ma](mailto:info@cibel.ma)  
🌐 : [www.cibelmaroc.ma](http://www.cibelmaroc.ma)

#### → Business Sector :

Fish canning.

#### → Marketed Products :

Canned Sardines & Canned Mackerels.

# Quality is our motto



**International quality labels**



Tel. + 212 528 20 43 62/65 / 528 20 40 10/11 | Fax. + 212 528 20 40 80

Address. B.P. 135 Q.I. Anza Agadir - Morocco

Email. import.export@cibel.ma / info@cibel.ma | Web. www.cibelmoroc.com

### Description of the company :

COFRIGOB is a leading company specialized in pelagic fish processing, which supplies high quality fish to markets all over the world.

COFRIGOB, a family business founded in 2000, located in the port of laayoune in the south of Morocco, one of the richest pelagic ports in the Atlantic, a proximity that insures us freshness starting from raw material to final product.

Our main products are :

- Sardine plichardus HGT/WR frozen in bloc
- Sardinella HGT/WR frozen in bloc
- Mackerel HGT/WR frozen in bloc

Mr Mohamed TOULBA : General Manager

Ms Najat TOULBA : Senior Sales Manager

### Address :

Industrial Zone N°83 B.P.110  
El Marsa - Laayoune - Morocco.

☎ : +212 528 998 308

☎ : +212 528 998 311

✉ : toulba.mohamed@gmail.com

✉ : toulbanajat@gmail.com



# DAMSA



## Description of the company :

Established in 2006, Damsa is a cannery that subcontracts many different foreign brands and produces its own brands (Damsa, Tamima and Atlantide). Damsa is supplying more than 25 countries around the world with plain sardines and mackerel, S&B sardines and fillets of mackerel and sardines gently pickled with flavorful fillings and many other delightful recipes.

The plant is located in Laayoune, few kilometers away from the Atlantic coast. Fish is caught and processed right after. This process preserves the freshness and the organoleptical properties of our fish. For our watchword is quality: BRC (Grade A), IFS (Higher level), TESCO (V6), Friends of the sea, Halal, ISO 14001 (2004), Kosher. We aim to provide customers with the best Moroccan canned sardines and mackerel.

Please feel free to get in touch with us! We will be pleased to start a long collaboration with you for all our products.

*"Since 2006, the ocean brings freshness, we bring quality".*

Mr Rida Sentissi EL IDRISSE : CEO  
Mr Badr Bennani KEMMOUN : Operation Manager  
Ms Sanae EL ATTAOUI : Branch Manager

### Address :

DAMSA SA Lot A 59, Zone industrielle  
Al Marsa - Laayoune - Morocco.

☎ : +212 528 294 555  
📠 : +212 528 824 596  
✉ : marie.aude@damsa.ma  
🌐 : www.damsa.ma

# THE OCEAN BRINGS FRESHNESS WE BRING QUALITY



## LES FRIGORIFIQUES BOUZERGTOUNE



### Description of the company :

FRIGORIFIQUES BOUZERGTOUNE was the first company that imports fresh fish and shrimp from Europe, processes and exports to the European Union.

LES FRIGORIFIQUES BOUZERGTOUNE is now found a leader in the sector being one of the largest producer in Morocco, located in all large and medium outlets at national level, our company is open to other horizons, strengthen through our distribution platform at Holland "MarSeaFood" it gives us the opportunity to meet the needs of our customers in Europe, Asia and North America.

### → Activity :

Import of fresh fish and shrimp from Europe and exports to the European Union.

### → Marketed Products :

Fish (Fresh & Frozen), Crustacean,  
Cephalopod, Bivalvia, Processed  
products.

### → Trade marks :

European market.

Mr Karim EL GHAMARTI : General & Export Manager

Ms Siham DAOUDI : Sales Manager

Ms Meriyam RAZZAK : Quality Manager

Mr Karim KHAIRY : Valorisation Manager

### Address :

Les Frigorifiques Bouzargtoun BP 99 Bouskoura  
20180 Casablanca - Morocco.

☎ : +212 522 320 607

☎ : +212 522 320 188

✉ : info@greentable.com/sales@greentable.com

✉ : bouzargtoun@gmail.com/khairykarim86@gmail.com

🌐 : www.greentable.com



## Anneaux de Calamars

Calamaris ringen | خواتم الكلمار



## Crevettes décortiquées

Gepelde Garnalen | قمرون مقشر



## Fish finger

Visvingers | أصابع السمك



## Anchois

Ansjovis | الأنشوفة



## Funny fish

Visvormpjes | فاني فيش



## Sardine

Sardine | الس ديين



## Moules décortiquées

Gepelde Mosselen | بلح البحر مقشر



## Fish burger

Visburger | برجر السمك



## Frites de Mer

Seafood Mix | كوكتيل فو اكه البحر



# NATIONAL FEDERATION OF SEAFOOD PROCESSING AND VALORIZATION INDUSTRIES



## Description of the federation :

The Moroccan National Federation of seafood processing and valorization industries (FENIP) is a professional organization that has been created to fulfill the following objectives :

- To represent and defend the professional interests of its members.
- To study measures suitable to develop seafood processing industries and to improve conditions of production, distribution and sale of the products.
- To provide assistance to its members in promoting and developing their activities.

Seafood processing industries group presently seven branches; six of which are represented by professional associations :

- Semi-preserved fish industry
- Fishmeal and fish oil industry
- Freezing and elaboration of Seafood
- Seafood transformation and valorization industries in Agadir
- Aquaculture
- Canned-fish industry
- The sector of Seaweeds Processing.

Mr Hassan SENTISSI EL IDRISSE - President of the Federation

### Address :

7, Chmara Street Longchamp District  
Casablanca - Morocco.

- ☎ : +212 522 320 607
- 📞 : +212 661 727 534
- 📠 : +212 522 366 154
- ✉ : fenipinformations@gmail.com
- ✉ : fenip@fenip.com
- 🌐 : www.fenip.com
- 📘 : www.facebook.com/fenipinfos
- 🐦 : www.twitter.com/fenip\_seafood

# Morocco country of seafood industries

Seafood processing industries group the activities of canned fish, semi-preserved fish, conditioning of fresh seafood, fishmeal and fish oil manufacturing, seafood freezing and seaweeds processing.

With processing plants supplied by sophisticated equipments and treating more than 70% of the catches, Morocco exports its products through a hundred of countries all over the world.



7, rue El Yarmouk - Quartier Longchamp  
Casablanca - Maroc - Phone : +212 5 22 94 37 49  
Fax : +212 5 22 94 37 49 - E-mail : unicop@fenip.com  
Site web : www.unicop.org.ma



15, Prince My Abdellah, Imm. A, 1er étage, B.P. 186,  
Agadir - Morocco - Phone : +212 5 28 82 36 09 /  
+212 5 28 82 68 46 - Fax : +212 5 28 84 60 19  
amascop@fenip.com / www.amascop.org.ma



Av. Mohamed El Yazidi n°07 - B.P. 131 - El Marsa -  
Laâyoune - Morocco - Phone : +212 5 28 99 85 02/03  
Fax : +212 5 28 99 85 04 / anafap@fenip.com  
anafap@menara.ma / www.anafap.org.ma



15, Prince My Abdellah, Imm. A, 1er étage, B.P. 186,  
Agadir - Morocco - Phone : +212 5 28 82 36 09 /  
+212 5 28 82 68 46 - Fax : +212 5 28 84 60 19  
fipromer@menara.ma / www.fipromer.org.ma



11, imm. El Amal, bd. Ennahda et 11 Janvier  
El Marsa - Laâyoune - Morocco  
Phone : +212 5 28 99 81 30 - Fax : +212 5 28 99 81 31  
anicom\_anicom@yahoo.com / www.fenip.com



40, Angle Avenue Aoubkerel Orani et Rue Aviateur  
Vitalis - la Vilette - Casablanca - Morocco  
Phone : +212-522-619276 - Fax : +212-522-620915  
E-mail: unaminfo@menara.ma / tat@menara.ma



B.P. 210, Usine El Assam, 14000 Kenitra - Morocco  
Phone : +212 5 37 37 84 99 / +212 5 37 37 84 96  
Fax : +212 5 37 37 84 48 / +212 5 37 37 85 20  
setex@setexam.com / www.agaragar.org.ma



الجامعة الوطنية لصناعات تحويل و تهيئ السمك  
NATIONAL FEDERATION OF SEAFOOD PROCESSING  
AND VALORIZATION INDUSTRIES

FENIP : 7, Ghmara street, Longchamp District - Casablanca / Morocco

Phone : +212 5 22 36 57 43 / +212 5 22 94 48 94 / +212 6 61 72 75 34

Fax : +212 5 22 36 61 54 - E-mail : fenip@fenip.com / fenipweb@fenip.com

Web : www.fenip.com / www.fenip.org.ma

# KING PELAGIQUE GROUP



## Description of the company :

KING PELAGIQUE is a moroccan group in the fisheries sector, with more than 20 years of experience, covering the entire value chain: from our "rsw" fishing vessels, to the processing of the fresh fish in our cannery and our freezing plant, to get high quality products with a freshness and unique organic properties and complete traceability during the entire process.

### VERTICAL INTEGRATION

Sardines, Mackerel and Horse Mackerel are fished with our "RSW" vessels, and we own the whole chain from the sea to the final product, without using any outside vendor. To ensure optimal quality of our product : Storage process during fishing is done with RSW system: to cool fish to between 0 ° and 2 ° C using refrigerated sea water.

Our plants' locations are based in the Dakhla port the biggest port for Pelagic catches. We are the only one cannery plant to be based near resources. The canning process takes less than 5 hours: from unloading fish to having the final product in tins. Synergy and coordination of all companies guarantees minimum levels of histamine, and maximum quality and outstanding flavour.

### → Activity :

Fishing, Sells frozen fish to other players in the market. Treatment and freezing - King traitement & Gold Sea Fish

### → Quality :

We have the IFS,BRC, Friend of the Sea, and FDA certification. We have our own laboratory where we analyze our products in order to ensure quality and meet international standards. We strive to keep the histamine levels of our products to a minimum. The control is done periodically by our lab during all levels of the process.

### → R&D :

We have an R&D department that develops new products, and adapts all the recipes and specifications requested by our customers.

Mr Reda CHAMI : General Manager  
Mr Mourad BENABDERRAZIK : General Manager

### Address :

234-235 ZI Hay Assalam BP321  
73000 Dakhla - Morocco.

☎ : +212 528 931 445

☎ : +212 528 930 197

✉ : info@kingpelagique.com

🌐 : www.kingpelagique.com

# Specialists in Sardines, Mackerel & Horse Mackerel



**KING PELAGIQUE GROUP**

234, Z.I. Hay Assalam BP 321 Dakhla 73000 MOROCCO

[www.KingPelagique.com](http://www.KingPelagique.com)

[Info@KingPelagique.com](mailto:Info@KingPelagique.com)

Tel. +212 5 28 93 14 45

Fax +212 5 28 93 01 97



# SEAFOOD EXPORT DIPROMER



## Description of the company :

For the last 19 years SEAFOOD EXPORT has been growing in the Seafood industry becoming a major leader in the pelagic processing and freezing. The production site

Dipromer I in the port of Laayoune is the biggest factory in the Southern Sahara, with a regular fresh fish supply from 3 landing ports: Laayoune, Boujdour & Dakhla.

DIPROMER I LAAYOUNE with approval n° 2199 is certified ISO 22000 and approved for export to Russia, Europe, Asia and to the USA.

The facility has a big capacity of production, storage and ice making that guarantees the best fresh fish condition before processing and during the process.

## Business Sector :

Pelagic processing and freezing

## Marketed Products :

Sardine HGT, Sardinella HGT, Mackerel HGT, Fish Oil, Fish Meal, Fish Cans.

Mr David SUSSMANN : President  
Ms Kristina GODUN : Sales Manager

### Address :

Local, N°3, SIS à Immeuble, Dipromer ZI  
El Marsa Laayoune - Morocco.

☎ : +212 528 998 335 and +33 491 598 959

☎ : +33 486 172 247

✉ : sfemaroc@seafoodexport.com

🌐 : www.seafoodexport.com

# SEAFOODEXPORT

Great Seafood Products



[www.seafoodexport.com](http://www.seafoodexport.com)

# SOGENCO



## Description of the company :

SOGENCO was acquired in 1949, She has three production units :

- Two canneries SOGENCO 1 and 2 SOGENCO
- A unit of fishmeal and fish oil : SOGENCO1

SOGENCO has earned a place among the leaders of the canning sector. Installed in Safi near the fishing areas of southern Morocco, this entity has adopted the most efficient production and control means with a production capacity of 14.000 tons of sardines and serving four continents.

The cannery generates 90% of its turnover from exports thanks to the expertise and experience of its staff. She managed to adapt its products to international standards IFS, BRC, and consumption patterns in the global market for canning.

The company follows the world evolution and in an approach of sustainable development the company made a commitment in the social upgrade of her staff in an objective of conformity with compared with the requirements of the social reference tables in particular BSCI and IC.

The company «SOGENCO» is an industrial unit which operates in the field of production and marketing of preserved fish.

In order to stay abreast of international standard and specific customer requirements, the plant is equipped with a laboratory control and qualified personnel.

Mr Brahim LIASSY : General Manager  
Ms Abdelkebir BECHAR : Quality Manager

### Address :

Djorf El Youdi Road BP 56  
Safi - Morocco.

☎ : +212 524 652 072

☎ : +212 524 652 658

✉ : [sogenco@gmail.com](mailto:sogenco@gmail.com)/[sogenco@menara.ma](mailto:sogenco@menara.ma)

**La Conserve fait parti de l'Alimentation  
et l'Alimentation c'est la vie**

**UNIVERSAL-SOGENCO**



**SOGENCO**

**Les Conserve de Sardines  
et de Maquereaux  
sont notre Univer**

**LA SOCIÉTÉ GÉNÉRALE  
DE CONSERVES**

est fondée en 1949  
elle est spécialisée dans la conserve de poisson  
**SARDINES - MAQUEREAUX**



**NOS MARQUES DÉPOSÉES**

**Sous - Produits :  
Farine et Huile de Poisson**

- **Spécialisé dans les conserve de sardines sans peau et sans arrêtes**
- **Deux Sites de production de conserve et un site pour la Farine et Huile de Poisson.**
- **Equipe polydisciplinaire et possédant un savoir faire technique poussé.**
- **Certifié selon les standards IFS et BRC**

**Route du Djorf El Youdi BP. 56 - Safi - Maroc  
Tél : +212 5 24 65 20 72/73 - Fax : +212 5 24 65 26 58  
E-mail : [sogenco@menara.ma](mailto:sogenco@menara.ma)**









Food Exports Control And Coordination Organization

72, Angle Bd Med Smiha et Rue Med El Baâmarani, Casablanca, Maroc  
Phone : +212 (522) 305 104 • Fax : +212 (522) 302 567  
Website : [www.eacce.org.ma](http://www.eacce.org.ma)