



MOROCCO

Authentic Flavours

18th - 20th April 2016

Food and Drink EXPO - BIRMINGHAM
Hall 6 - M171



Kingdom of Morocco



MOROCCO

Authentic Flavours



PRESENTATION

In our semi-preserving plants we developed the skills and techniques of anchovy processing whose old origins belong to the Egyptians and antique Greeks.

The salting of fresh anchovy of the unique specie «Engraulis Encrasicolus» which is an outcome of a millenarian know-how has been adapted to the modern culinary practices in respect of the toughest quality norms and alimentary safety.

We suggest a variety of products, including :

- Salted Anchovy
- Marinades

Main Treated Species : Anchovy, Mackerel, Octopus, Squid, etc...

Number of Production Units : 23

Geographical Location :

Oujda, Al Hoceima, Tetouan, Tangiers, Larache, Kenitra, Casablanca, Agadir, Tan Tan

CONTACT

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صناعة شبه مصبرات السمك
Semi-Preserved Fish Industry



الأنشوفة،
سفير بنكهة متوسطة
Anchovy,
an emissary with
a Mediterranean
flavor

PRESENTATION

The Moroccan National Federation of seafood processing and valorization industries (FENIP) is a professional organization that has been created to fulfill the following objectives:

- To represent and defend the professional interests of its members.
- To study measures suitable to develop seafood processing industries and to improve conditions of production, distribution and sale of the products.
- To provide assistance to its members in promoting and developing their activities.

Seafood processing industries group presently seven branches; six of which are represented by professional associations:

- Semi-preserved fish industry
- Fishmeal and fish oil industry
- Freezing and elaboration of Seafood
- Seafood transformation and valorization industries in Agadir
- Aquaculture
- Canned-fish industry
- The sector of Seaweeds Processing

President of the Federation: Mr Hassan SENTISSI EL IDRISSE

CONTACT

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Website: www.fenip.com

Facebook page : www.facebook.com/fenipinfos

Twitter page : twitter.com/fenip_seafood

Morocco country of seafood industries

Seafood processing industries group the activities of canned fish, semi-preserved fish, fishmeal and fish oil manufacturing, seafood freezing and seaweeds processing.

With processing plants supplied by sophisticated equipments, Morocco exports its products through a hundred of countries all over the world.

Moroccan Seafood Industrial Sectors are represented by professional organizations :



PRESENTATION

King pelagique is a moroccan group in the fisheries sector, with more than 20 years of experience, covering the entire value chain: from our "rsw" fishing vessels, to the processing of the fresh fish in our own cannery and the freezing process, to getting a high quality product with a freshness and unique organic properties with complete traceability during the entire process.

ACTIVITY :

- Fishing - Benis Peche
- Trading - Benis Pelagique
- Sells frozen fish to other players in the market.
- Treatment and freezing
- Surimi - Maroc Surimi
- Company manufacturing semi-finished surimi fish to other producers.
- Canned fish - ERG Conserve
- Canning manufacturer
- Precooked products - ERG Delice
- Newly created company, producing ready meal dishes made from fish like fishballs, nuggets, fish-sticks, and burgers.

CONTACT

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Email: Info@kingpelagique.com
Website: www.kingpelagique.com





MUNDO VERDE GROUP

PRESENTATION

Mundo Verde Group is a leading Moroccan company specialized in manufacturing of prime agri-food. Our know how and experience thru the years has positionned us as one of the best suppliers of Premium products. We relay on a dynamic and professional team that works everyday to deliver the best taste and quality to your door.

Mundo Verde group offers a variety of natural and organic products that includes organic extra virgin olive oil, argan oil, olives and capers, saffron, dates and figs. We provide an unrivalled products across a wide expansions.

CONTACT

Address: 52,Boulevard Zerktouni 1er étage n°3 , 20000
Casablanca, Morocco .

Phone: (+212) 6 00 77 45 80 / (+212) 6 00 55 91 93

Fax: (+212) 5 22 22 73 21

Email: contact@mundoverdegrou.com

Website: www.mundoverdegrou.com



Savorin Your door to a delicious World.



ORGAFOOD



PRESENTATION

ORGAFOOD society, founded in 2010, is one of the leading canned fish in Morocco specialized in the production and marketing of canned sardines and canned mackerel.

Our products are made using the finest sardines and mackerel caught off the coast of Morocco and compliance with the highest international quality standards.

ORGAFOOD offers a full line of canned fish: Sardine, mackerel and tuna marketed through two international brands TISSA & Tidli and other customers or distributors brands.

Quality Approach :

ORGAFOOD company has embarked on the quality approach since the start of its activity.

This quality has enabled the company to obtain the certifications:

- International Featured Standard Food
- British Retail Consortium Food certificate



CONTACT

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 Phone: (+212) 5 24 65 30 96 (+212) 5 24 65 31 01
 Fax: (+212) 5 24 65 36 39
 Email: contact@orgafood.ma
 Website: www.orgafood.ma



Wild Caught Mackerel



Product: Sardines in vegetable oil and chili
 Format: 1/6 P30 R20
 Net weight: 125g
 Drained weight: 90g



Product: Sardines in tomato sauce
 Format: 1/6 P30 R20
 Net weight: 125g
 Drained weight: 90g



Product: Sardines in vegetable oil
 Format: 1/6 P30 R20
 Net weight: 125g
 Drained weight: 90g



Product: Sardines in vegetable oil
 Format: 1/6 P30 R20
 Net weight: 125g
 Drained weight: 90g



SMBL FOOD

PRESENTATION

SMBL Food is an innovative company specialized in the ready-to-eat popcorn industry.

Thanks to the quality of our products and our dynamic team, Planet Popcorn is now available in several international markets, including countries in Europe, Africa, Australia and the Middle East. We offer our consumers and partner a vast assortment of high quality, great-tasting products. Whatever your taste, we have a product for you!

CONTACT

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Nouaceur - BP 113, Casablanca - Morocco
Phone: (+212) 5 22 01 48 01
Fax: (+212) 5 22 01 49 80
Email: contact@smbf.ma
Website: www.smbffood.com

The advertisement for Planet Popcorn features a vibrant red background. At the top, the 'Soho' logo is displayed in a gold and red banner. Below it, the words 'Planet Popcorn' are written in a large, white, bubbly font with a black outline. To the right of the main title is a small red circular badge that says 'CRUNCHY SNACKS'. The central focus is a large, overflowing bowl of white popcorn. Below the bowl, there are two tubs of popcorn (one red, one green) and two bags of popcorn (one red, one white). A Facebook social media link is provided: 'Follow us on Facebook facebook.com/sohopopcorn'. Below this, the text 'Best tasting gourmet and savory pop corn' is written in white. At the bottom, there are four bags of popcorn in different colors (yellow, purple, blue, red) and three more bags at the very bottom. The website 'WWW.SMBLFOOD.COM' is printed at the bottom of the advertisement.



TRIA GROUP

PRESENTATION

TRIA, AN EXPERIENCE OF 50 YEARS.

TRIA, a cultural icon, is a brand name and trademark of TRIAGROUP. A family owned business operating in the food industry. A very strong and well positioned business in both local and international markets, producing and distributing a great variety of products: Couscous, Pasta, Flour, Tea, Canned vegetables and fruits...

With its ongoing commitment to technological innovation, TRIAGROUP has developed production tools that meet the highest requirements of national and international market of milling, with the most important grain storage capacity in the country with more than 130.000 MT of storage availability.

Quality Reference : ISO 9001, ISO 22000.

Regarding the export, we serve worldwide: United States, Canada, Western.

Our main Brands : TRIA & BRIO& Central Africa, Europe, United Arab Emirates...

CONTACT

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Email: kzouhou@triagroup.ma
Website: www.triagroup.ma



MOROCCAN COUSCOUS

PREMIUM
QUALITY



Tradition of good taste



WELL FISHING

PRESENTATION

Created in 1995 and located in the city of Laayoune, Well Fishing is specialized in the production and export of frozen seafood at the broadband of the Atlantic Ocean from Morocco.

We are affiliated with processing plants and fishing boats to supply our customers in several countries. Through these collaborations, we can guarantee an overall a supply throughout the year.

Our mission was to develop a strategy for Quality Guarantee which considers the human being as an axis of development and productivity in order to maintain their quality procedures and products.

Our vision is based on the application of an internal quality system based on the techniques and procedures in the various regulations of the respective national and international control.

We establish further internal quality standards to continuously improve customer satisfaction.

Relying exclusively on accepted scientific data, we select marine species whose stocks are commercially viable; we respect the sizes sexual maturity and the natural cycles of reproduction to ensure the renewal of the resource.

CONTACT

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About

We've created a working system to obtain and ensure optimum quality for both our products for a conducive work environment where the most important thing is the human being as an individual engaged in an activity and at the center of our business and productivity.



Sardine Entie IQF 1KG



Horse Mackerel IQF 1KG

Our Products

In Market



Sardina Pilchardus

Sardine whole round:
8/12 - 14/18 - 20/24 pieces per Kg.
Sardine headed, gutted & tailoff:
14/16 - 16/19 - 20/30.
Sardine Fillet IQF frozen : skins on / skinless
14/18 - 20/24 pieces per Kg.
Sardine IQF frozen :
8/12 - 12/14 - 18/20 - 24/30 pieces per Kg.

Mackerel Scomber Colias

Mackerel whole round :
5/3 - 3/4 - 6/9 - 9/13 pieces per Kg.
Mackerel headed, gutted & tailoff:
9 cm up.
Mackerel Fillet IQF frozen skins on / skinless
5/10 - 12/18 pieces per Kg.



Horse Mackerel

Horse Mackerel whole round :
From 100gms to 800-gms.
Horse Mackerel headed, gutted & tailoff:
From 80 gms to 330 gms.
Horse Mackerel Fillet IQF frozen skins on / skinless
From 50 gms to 250 gms.



Sardine Fillet IQF 1KG



Mackerel Fillet IQF 1KG



Food Exports Control And Coordination Organization

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